



Paris, January 22nd, 2020

TK'BLUE opens in Spain!

Following recent developments in **Germany, Austria, Switzerland** and more recently **Australia**, **TK'Blue is joining forces with Spanish group Sicasoft.**



José Luís Madrid, CEO of Sicasoft Solutions states - Jérôme Gabalde, Vice-President of TK'Blue Agency - Paul Ledesve, Partnership Manager of TK'Blue Agency

This partnership will enable shippers and carriers in **Spain and Portugal** to benefit from the innovative services TK'Blue has to offer. The main objective is to improve freight transport's economic and environmental performance.

For 15 years now, **Sicasoft has developed smart BI and reporting solutions for companies** to efficiently organize non-financial information requests from stakeholders. It was naturally the best potential exclusive partner for TK'Blue, the world leader in transport rating and labelling.

One of the greatest challenges Sicasoft faces in a global scale, is creating a sustainable economic and social model. Sicasoft believes its method of providing companies with a sustainability management solutions portfolio, which **improves their decision-making** when it comes to **incorporating sustainability criteria in their strategic business process**. As a result, it helps companies move towards sustainable development and a low carbon economy.

José Luís Madrid, CEO of Sicasoft Solutions states, *"We want to help shippers and carriers with their contribution to fight against climate change as well as **improve their logistic efficiency and competitiveness**, and TK'Blue is our best ally with this goal by far."*

Launched in 2011 at the French senate, **TK'Blue Agency has become the referenced non-financial rating agency** for groups and companies wishing to improve and enhance the economic, environmental and societal performance of their supply chain.

Beyond the historical offer on GHG and CSR reporting and the analysis of the business performance of carriers, TK'Blue constantly thrives to meet the expectations of its customers and partners: new BI tools, customizable dashboards, cascade charts, benchmarking, action plans, alerts and cost control.

That is why TK'Blue has already convinced over a hundred international customers, including many major accounts such as Sephora, Faurecia, Metro, Michelin, Unilever and Carrefour.

As Philippe Mangeard, President of TK'Blue points out, "*TK'Blue's opening in the Spanish market is a great opportunity and attests once again, to **our human and technical investment in the continuous improvement of the eco-friendly and responsible performance** of each international transport stakeholder.*"

About Sicasoft - sicasoft.com

SicaSoft Solutions was born out of the experience and the necessity of managing unresolved non-financial information in organizations. For more than fifteen years, we have been working on the development of global sustainability and non-financial information management solutions, and specific tools connected to environmental and social sustainability. Working alongside multinational companies, small and medium-sized enterprises, federal and state institutions, has allowed us to identify many cases which needed immediate, efficient solutions, adaptable to all kinds of scenarios – in other words, an intelligent solution.

About TK'Blue - www.tkblueagency.com

TK'Blue is a non-financial rating and labelling agency of transport that measures, rates and promotes the eco-responsible performance of each of the stakeholders, in compliance with the legislative and regulatory requirements relating to CO2 emissions and CSR.

TK'Blue provides them with a global and recognized platform of services to select, enhance and measure the precise societal impact of their eco-responsible choices and collectively share their benefits in a dynamic and sustainable way.

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