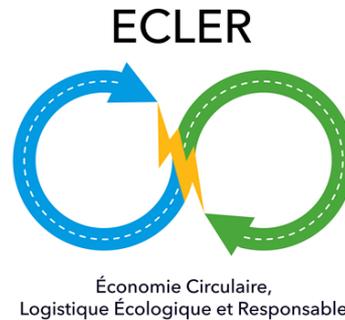




Paris, July 31, 2019

TK'BLUE AGENCY SUPPORTS THE ECLER PROGRAM



TK'Blue Agency has been chosen to support the **ECLER program**, an energy savings program to optimize the means of transport under controlled temperature, and to achieve direct and massive energy savings.

Digital innovation and awareness training of actors in the cold supply chain is carried out by 3 actors: Cemafroid, through its long-standing experience in certifying refrigeration equipment, Hydroparts France through its knowledge of the world of transport and industrial maintenance and Visible.digital.

This program, chosen by the Ministry of Ecology within the framework of the EWCs, consists of training and raising awareness of good practices among refrigerated transport drivers, as well as the large-scale deployment of digital innovation in the logistics sector and connected refrigerated units.

In order to associate environmental indicators to the approach that allow the contributions of the actions planned in the program to be measured, TK'Blue Agency has been chosen to:

1. Defining the methodology for the pilot of the ECLER program (Cemafroid) to assess the impact of training in good practices for driver-deliverers in terms of:
 - Main energy saving, main monitoring indicator of the ECLER program
 - Climate impact (GHG) and other negative externalities, such as the impact on air pollution
2. On behalf of Visible Digital, carry out an evaluation of the environmental indicators associated with the 9 "digitized" actions targeted by the program.

About TK'Blue Agency

TK'Blue is a transportation labelling and rating agency organized as a service platform. It measures, scores and evaluates the eco-responsible performance of each of the players - transport operators and instructing parties - in compliance with legislative and regulatory requirements relating to CO₂ emissions and CSR, at national and European level (Bureau Veritas certified).

Its European governance, made up of more than seventy representatives of all the logistics chain stakeholders, allows it to ensure its legitimacy, credibility, evolution and independence in the long term.

The platform is accessible in SaaS mode in the Cloud, which is free for all freight carriers across all modes.

Large groups like Carrefour, Michelin and Saint-Gobain have already adopted the TK'Blue approach. By combining the eco-responsibility and economic performance of logistics choices, TK'Blue meets the demands of each transport operator: control of transport flows, alert in the event of a downturn in quality, mitigation of the consequences of poor transport purchases, commitment to a CSR policy, and the response to CO₂/GHG and CSR regulations and legislation.

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