

THE STEERING COUNCIL HAVE A NEW CHAIRMAN



TK'Blue Agency has chosen to give to transport a greater voice in choosing Patrick Lahaye, President of a major transport company, to succeed to Denis Choumert, charger, President of the AUTF as chairman of its steering council. This new President, always in control of a wide multimodal business, will count on all the 70 members of the Agency governance to succeed in this new challenge.

The Agency, in no doubt, will benefit its broad experience, reputation and its recognized expertise to continue improving its offer and tools for a better valorization of transport actors engaged in economic performance and eco-responsibility.

TK'Blue Agency claims the adhesion to its labelling platform over 5000 carriers with major national and European companies (XPO, Transalliance, Perrenot, Malherbe, FM Logistic, ID Logistique, Deret, SNCF-Geodis, DHL, Kuehne & Nagel, Dachser, Stef, Bolloré, Lahaye, Malherbe, Ducournau,...) and the rating of several dozen major shippers (Carrefour, Sanofi, Procter&Gamble, Schneider Electric, Sephora, Castorama, Adisseo, Presstalis, Leroy-Merlin, Galeries Lafayette,...).

Its international notoriety grew quickly thanks to its partners in Europe (Vigeo Eiris, Sustainalytics, Generix, WKTS) and in USA-Asia (GT Nexus)

Patrick Lahaye declaration:

« Member of TK'Blue for some time now, the group that I manage for 30 years is sensitive to the integration of social, environmental and economic concerns into our business. »

Why did you accept this mission?

« Civil society is increasingly aware of climate disorders. I'm convinced that no development of our business would not make sense if we know how to measure the impact of our initiatives in a socially and environmentally plan.

Our family group, soon in the hands of the 3rd generation, shows by concrete actions a strong commitment to our social responsibility. I want to take the example of the recovery of multimodal transportation service (rail/road) on the line Rennes / Lyon. »



Why TK'Blue?

« It is necessary and urgent to establish a situational analysis, to provide a base to measure the evolutions in logistics practices, in confidentiality and neutrality. TK'Blue respond in an impartially way of this issue on order to recognize the efforts and the merit of the performing companies, that they are providers or chargers.

I hope then, by exercising this charge, contribute to improving the image of our profession, of course, often very badly perceived by the general public, but also to delivered a pedagogic message about the value of committed work engaged by all the leader presents in the "Supply Chain".

As a man, head of the household and business manager, at a time when transmitting my experience is a major concern, this commitment from my peers takes a strong meaning.

Finally, to conclude, I like to remember the adage of the Amerindian: "Earth isn't a gift from our parents, it's our children who lend it to us. »

About TK'Blue

TK' Blue is a labelling and rating agency of freight transport created to help shippers to make better choices in terms of transport providers and to simultaneously enable them to perfectly answer their new obligations set by numerous national and European legislative and regulatory requirements: GHG (CO₂) and CSR reporting, monitoring of social and fiscal authorizations of their providers.

Organized as a collaborative platform, it involves all stakeholders of the transport chain (shippers, carriers, forwarding agents) in the same approach, with one main goal **of decreasing the costs of non-quality** (delays, breakages, theft) and **reducing the societal footprint of transport** (particles, pollution, GHG, congestion, noise, accidents, ...)

Its European governance, composed by more than seventy representatives of all players, experts and operators of the supply chain, ensures its legitimacy but also its credibility, its evolution, adaptation and independence over the long term. These high-profile references corroborate the relevance of its offer.

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