



European TK'Blue Agency and Vigeo Eiris sign a partnership regarding methodologies



In its methodology of analysis and evaluation of the environmental performance of companies, for the transportation chapter, Vigeo Eiris questions the commitment of the companies to have their global environmental impact of their supply chain evaluated by an independent third party and to report about it.

European TK Blue Agency presented its measurement tools of the environmental impacts of the companies to the Director of Methodology and to the analysts' teams of Vigeo Eiris and underlined the transparency and the control as well as the scientific guarantees of its process of evaluation.

Both parties have agreed to share regularly identified best practices and any elements that may result in the development of advanced standards of the environmental responsibility in the logistics sector.

Therefore, Vigeo Eiris and TK'Blue wrote a partnership of methodologies in order to exchange and identify best practices, to contribute to the transparency strengthening and to the relevance of methods on the reduction of emissions of the transportation negative externalities, to promote a rigorous and precise evaluation of companies' performances in terms of reduction of their supply chain global footprint. The idea is to act so that companies can better define and estimate their objectives, and to communicate in a responsible manner on the environmental performances of their transportation system.

The scores attributed by Vigeo Eiris to the companies on the criterion which is relative to the control of the environmental impacts of transportation will be henceforth increased for the ones who will report the external diligences taken to assess their environmental performances in view of all generated nuisances (CO₂/GHG, particulates, noise, congestion, accidents, upstream and downstream processes, air and water pollution).

Among these diligences, and in view of the granularity of TK'Blue's methodology, especially on the aspects related to the cost calculation of the externalities of transportation, Vigeo Eiris agreed on recognizing the grades and opinions of TK'Blue as referential. The mere fact of choosing TK'Blue will be a positive element for the companies. To disclose their grade will upgrade the score and the recognition of their social responsibility.

Vigeo Eiris is the first European expert of analysis, rating and audit-consulting of organizations regarding Socially Responsible Investment (SRI).

By officially integrating the TK'Blue index in its evaluation of companies (Shippers and Carriers), Vigeo Eiris confirms the importance of the eco responsible behavior of the company for its choices of chain and means of transportation. This recognition by the experts of Vigeo Eiris illustrates the TK'Blue's evolution to a positioning of international standard recognized by all the players of the transportation market.

This cooperation is consistent with the will expressed in July 2015 by the **Minister Alain Vidalies** to create a CSR standard in logistics. It will also satisfy the numerous stakeholders of transportation pleading for the development of a standard of the environmental responsibility, based on enforceable norms and completed with independent schemes of evaluation, which are credible and oriented to the continuous improvement of the environmental performances in the logistics sector.

This partnership is also predicated on the philosophy of the **recent Decree 173 of the Energy Transition Act**, which will considerably boost **the financial analysts' demand on the CSR quality of the supply chain** of the companies in which they want to invest. Especially since everyone recognizes **the proven direct link between the quality level of transportation chain of companies and their profitability**.

The TK'Blue index, recognized by Vigeo Eiris as an indicator of reference, also represents:

- A **precise indicator of the quality** of the transportation chain thanks to its principle of analysis « Good materials, good equipment, good training »
- A **reliable index of the eco responsible performance** of transportation operations
- The sole – as per today – **calculator of CO2 information** certified by Bureau VERITAS compliant with the regulatory texts (decree 1336).

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