

« COP21, Fret21, CO2 Label, CSR » - Freight transportation in the first line!

TRANSWIDE AND EUROPEAN TK'BLUE AGENCY CONVERT THE ECO-RESPONSIBLE MANAGEMENT OF TRANSPORTATION IN A BOOSTER OF OPERATIONAL EFFICIENCY AND BUSINESS PROFITABILITY FOR EUROPEANS SHIPPERS!

Facing new environmental and social regulations, shippers have to rethink the purchase and the management of transportation. Beyond the accurate measurement of environmental footprint, the association of Transwide and TK'Blue SaaS solutions – which are connected and easy to use – guarantees to transform a constraint into an opportunity to optimize both quality and value of their transportation chain.

In Europe, freight transportation generates numerous nuisances in addition to CO2 emissions – such as congestion, air and soil pollution by particulates, noise, accidents, – which affect health and economics for an estimated pan European cost about 700 billion per year.

Few weeks after the COP21, which has mobilized economic actors on global warming, and at the time of the implementation of the French initiatives "Fret21" and CO2 Label, Wolters Kluwer Transport Services and European TK'Blue Agency mobilize themselves to launch an **"on demand"** solution **designed and developed to meet the shippers' stakes of improved operational efficiency and profitability in an increasingly compelled regulatory environment** - Corporate Social Responsibility (CSR), control of greenhouse gases (GHG), fight against social dumping ...

Thus, Transwide SaaS mode TMS combined with TK'Blue platform enables shippers to drive the environmental footprint of their transportation operations and to comply with their legal and regulatory obligations, meanwhile enhancing the operational and financial performance of their supply chain.

From regulatory compliance to optimizing the supply chain in a few clicks.

In Europe, the regulatory obligations of shippers are constantly increasing - Requirement to publish a CSR report since late 2015 for any company over 500 employees, to fight against social dumping, to measure and value the reductions of CO2 and GHG emissions. To address this, Transwide TMS helps to calculate TK'Blue environmental performance indicators, rich of a methodology complying with all European regulations and certified by Bureau Veritas. Concretely, all the freight orders managed with Transwide TMS are synchronized with TK'Blue platform, which offers a wide range of functionalities and a currently unmatched granularity of analysis. With few clicks, shippers can

easily and simply realize a certified reporting on their CO2 and greenhouse gases emissions, which is now mandatory.

They can also **assess and manage in an eco-responsible way their transportation**, from both environmental footprint and CSR stands. Indeed, the combination of the two solutions offers the possibility **to optimize the performance and especially the quality of their supply chain**, which are needed to reducing vehicle-km travelled and quantity of fuel consumed and to improving in eco-driving. Thus, TK Blue and Transwide enable shippers **to measure the quality of the services provided** – according to materials, equipment and training of drivers – and **to act in order to associate eco-responsible and operational performance.**

From reducing transportation costs to optimizing the CSR notation of the shipper

Besides the obvious reduction in administrative costs relating to the compliance of environmental regulations and the monitoring of social and fiscal clearance of carriers, the association between TK'Blue and Transwide enables shippers **to optimize the costs based on distance and average weight of deliveries, by promoting the pooling or even the multi-modality.** Beyond the price, the shipper **can leverage transportation**, the main logistical costs, **as a differentiating factor in terms of performance with respect to its customers and in terms of productivity and value for all of its business.** The collaboration between all the players of the ecosystem, supported by Transwide and TK'Blue's solution, promotes the sharing of clear and compliant indicators that are translated by concrete **actions on the quality process of the whole Supply Chain.**

A controlled supply chain is the insurance for shippers to benefit from quality services "at the fair price." In addition to GHG emissions savings, which are also generating financial savings, the use of TK Blue Agency methodology – the only one to be recognized by Vigeo and Sustainalytics, the European leaders in analysis and rating of Socially Responsible Investment (SRI) – also provides the possibility to shippers to significantly improve their CSR rating relating to the efficiency of the whole transport chain.

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