



Paris, July 4th, 2017

ONE ROAD TRACTOR IN FOUR DRIVE TK'BLUE IN FRANCE!

Flexible and reactive, road transport is essential to business: **80% of products in Europe are transported by truck operators.**

This mode of transport is also **responsible for most of the GHG emissions.** For this reason, many big companies such as Carrefour, Castorama, But, Galeries Lafayette ... have chosen to **measure the eco-responsible and societal performance of their carriers via the TK'Blue collaborative platform.**

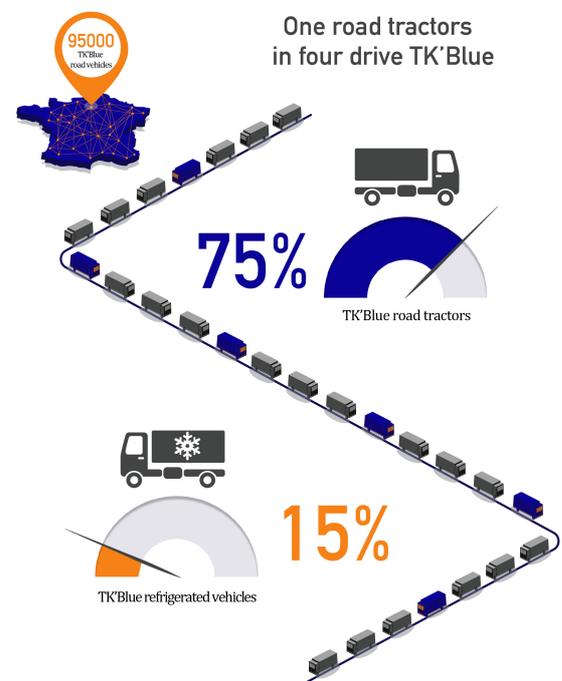
The TK'Blue labelled fleet covers 95,000 road vehicles in France, 75% of which are road tractors and 15% of refrigerated vehicles. **Today 1 French road tractor out of 4 drives TK'Blue!**

The TK'Blue platform gather a wide spectrum of transporters, a diversified transport typology and the present ongoing trend is towards development of temperature-controlled transport.

This unique coverage of French road transport by the rating agency TK'Blue, the **undisputed leader in measuring** the economic and environmental impacts of transport, **offers a complementary solution to the public initiatives** lead by Ademe (CO₂ Label) and the « AUTF » (FRET 21), both rather focused on **commitment and pedagogy.**

A typical TK'Blue shipper **knows the cost of the environmental, health and economic impacts** of its transport flows (air pollution, CO₂/GHG emissions, noise, accidents and congestion) and **knows how to abate them**, thanks to the monitoring tools found on the platform.

It also benefits from an analysis of societal costs and benefits, and a complete and accurate reporting of its eco-responsible choices to stakeholders (employees, customers, suppliers, shareholders, etc.).



ABOUT TK'BLUE

TK'Blue is a labelling and rating Agency of Transport organized as a service platform. It measures, notes and evaluates the eco-responsible performance of each actor - carriers & contractors - in compliance with the legislative and regulatory requirements for CO₂ emissions and CSR, at national and European level.

Its European governance, composed of more than seventy representatives of the global supply chain actors, enables it to ensure its legitimacy, credibility, evolution and long-term independence.

The platform is accessible in "Saas" mode on the Cloud, and access is free of charge for road carriers.

Find more: www.tkblueagency.eu

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