

**October 24th, 2017.**

## **IN THE CONTEXT OF ITS CSR STRATEGY, FM LOGISTIC FRANCE CHOOSES TK'BLUE AGENCY TO LABEL ITS TRANSPORT PARTNERS**

Two years after having chosen TK'Blue Agency to evaluate the performance of its supply chain, FM Logistic France today calls on the rating agency services to label all of its subcontractors carriers.

Already a signatory of the voluntary commitment charter for reducing CO<sub>2</sub> emissions, FM Logistic France is thus acquiring the necessary means to measure and improve the global environmental footprint of its transport activity.

Through this new approach, FM Logistic France wishes to support its transport partners towards excellence, while placing the environment at the heart of its development.

### **Improving the economic, environmental and societal performance of transportation**

Completely free of charge for road hauliers, the TK'Blue labeling initiative is the only European measure of the overall impact of freight transport. Thanks to its numerous services (TK'T, CO<sub>2</sub>/GHG, TK '€ ...), it offers many advantages to the partners of FM Logistic France:

- value their efforts in terms of materials, equipment and staff training;,
- facilitate the sharing of regulatory documents (carrier license, Kbis form, etc.), administrative documents (insurance, certificates, qualifications, etc.), but also all information pertaining to sustainable development and CSR;
- calculate their CO<sub>2</sub> emissions / greenhouse gases (GHG).

True approach for continuous improvement, the TK'Blue label accompanies FM Logistic France and its subcontractors to reach excellence through personalized advice and various reporting, management and decision-making tools to develop action plans to enhance the quality of transport operations.

### **FM Logistic, a responsible and innovative actor**

This new action is part of a process which has been set up in place for several years by the FM Logistic Group, whose objective is "to create solutions for a sustainable supply chain at the service of a better quality of life". In this context, FM Logistic has already undertaken many actions to reduce the carbon footprint of its activities (Green Freight Europe program, evaluation of its eco-responsible performance by TK'Blue ...), reduce its energy consumption (labeling strategy with "HQE label" in France and "LEED" internationally) and develop green offers for its customers.

Indeed, pioneering in the field of high-performance solutions for tomorrow's supply chain, FM Logistic is at the origin of concepts such as "pooling" (shared management of transport and logistics resources).

At the same time, the Group supports incubated start-up projects inspired by the collaborative economy and applied to warehousing and transportation. Finally, attentive to the new modes of consumption, FM Logistic has developed CityLogin, an ecological solution adapted to the "last mile logistics", today operational in Rome, Madrid, Strasbourg and Paris, and under development in Milan, Warsaw and Moscow.

### About FM Logistic

1967-2017: In 50 years, FM Logistic has become a leading international player in the Supply Chain business (warehousing, transport, packaging). Independent and family-oriented, the Group is an expert in consumer goods, retail, perfume / beauty, industrial and health markets.

Present on 3 continents and 5 geographical areas (Western Europe, Central Europe, Eastern Europe, Asia and Latin America), FM Logistic has more than 23,300 employees and achieves a turnover of more than 1 € billion, of which 63% internationally.

Pioneer in the field of high-performance solutions for tomorrow's supply chain, FM Logistic is the source of concepts such as "pooling" (shared management of transport and logistics resources) or Collaborative Routing Centers (multi-customers sharing and multi-suppliers flows). At the same time, the Group is developing, in partnership with manufacturers, innovations serving the warehouse of the future (AGV, drones, robots, exploitation of Big Data ...) and supporting incubated start-up projects inspired by collaborative economy concept applied to warehousing and transportation.

Attentive to new modes of consumption, FM Logistic has developed CityLogin, an ecological solution adapted to last-mile logistics, operational in Rome, Madrid and Paris, and currently being developed in Milan, Warsaw and Moscow. For more information:

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### About TK'Blue



TK'Blue is a labeling and rating agency for transport, organized as a service platform. It measures, grades and values the eco-responsible performance of each of the players - carriers and contractors/freight forwarders - in compliance with the legislative and regulatory requirements relating to CO<sub>2</sub>, GHG and CSR emissions, at national and European levels.

Its European governance, composed of more than seventy representatives of all actors in the supply chain, enables it to ensure its legitimacy, credibility, evolution and independence in the long term. The platform is accessible in SaaS mode on the Cloud, free for road hauliers.

For more information:

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